



Road to Recovery with Tech: Building the Foundation for Resilient Growth

17 March, 3:30pm to 5:00pm (GMT+8/ Manila Local Time)

Background

The crisis has become an inflection point in the shift to digital; presenting immediate opportunities for businesses to capture new revenue streams, and cushion the economic fallout of COVID-19. We've seen this first-hand when thousands of affected micros, small, and medium enterprises (MSMEs) across Southeast Asia pivoted to remote sales models online, and joined the Grab ecosystem overnight to serve millions of consumers since the start of the pandemic.

But beyond navigating the present to survive, it is becoming clear that what companies do today to fundamentally transform digitally and quickly drive revenue at scale will help lay the foundation for future growth. This element of speed and agility is crucial as it will have a profound impact on who is left standing when the crisis finally abates.

What then is the role ecosystem actors like governments, institutions, and tech platforms can play to meaningfully spur this much-needed transformation, allow economic empowerment, and as a result, bring back resilient revenue streams for businesses? How might we also take the opportunity to shape inclusive growth as part of the process? And finally, where lies the opportunities to foster collective action for greater impact?

Objectives of the Session and Benefits

At this special Grab Conversations panel on Day 1 of the Southeast Asia Development Symposium 2021 organised by the Asian Development Bank, we will be assembling an esteemed bench of speakers who are on the frontlines of shaping the recovery agenda across the region, to lend their views, and insights on the subject. We hope it will inspire fresh discussions, and pave the way for unique collaborations.

Agenda

(GMT+8/ Manila Local Time)

Time	Activity
Moderator: Ilaria Chan, Group Advisor on Social Impact Investments, Grab	
3:30pm – 3:35pm	Introduction to Grab Conversations Ilaria Chan, Group Advisor, Impact Investments at Grab
3:35pm – 3:45pm	Opening Remarks by Grab Ming Maa, President, Grab
3:45pm – 4:30pm	Moderated Panel: <i>Road to Recovery with Tech: Building the Foundation with Resilient Growth</i> - James Dong, CEO, Lazada Vietnam - Pandu Sjahrir, Chairman, Sea Indonesia - Arrif Ziaudeen, Founder and CEO, Chope - Moderator: Ilaria Chan, Group Advisor on Social Impact Investments, Grab
4:30pm– 5:00pm	Fireside Chat Dato' Seri Amirudin bin Shari, Selangor Chief Minister, Malaysia

Speakers / Moderator

James Dong, CEO, Lazada Vietnam James Dong is the CEO of Lazada Vietnam. He joined the company in 2018 as the CEO of Lazada Thailand, where he led the launch of a new social commerce platform, Youpik. Prior to Lazada, he was the Head of Globalisation Strategy and Corporate Development at Alibaba Group and Business Assistant to Group CEO, Daniel Zhang. James drove the company's e-commerce globalisation strategy and portfolio management as well as coordinated collaboration between Alibaba and its top 10 global partners.	
Pandu Sjahrir, Chairman, Sea Indonesia Pandu Serves as Chairman of Sea Indonesia. He is also the Managing Partner of Indies Capital Partners, a leading asset manager in Indonesia, Director of Toba Bara Sejahtera, a publicly listed energy enterprise in Indonesia, as well as board member of both Gojek and the Indonesia Stock Exchange. A leading investor in the seed and early growth stages in Southeast Asia, Pandu also volunteers in multiple organisations to promote entrepreneurship and education in Southeast Asia.	

Arrif Ziaudeen, Founder and CEO, Chope Chope's CEO Arrif Ziaudeen is a born and bred Singaporean on a mission to give diners in Asia the best possible restaurant dining experience. Prior to founding Chope, Arrif worked in management consulting and private equity. Over the years, Arrif's vision for Chope has steadily transformed the face of F&B across the region, by introducing technology as efficiency drivers into what has been a very traditionally run industry, one restaurant at a time. A big believer in the notion that 'a rising tide lifts all boats', Arrif is also a committed advocate for the region's tech and startup space. The father-of-two regularly volunteers his time to mentorship and contributes at industry events across the region.	
Dato' Seri Amirudin bin Shari , Selangor Chief Minister, Malaysia Amirudin Shari is a Malaysian politician currently serving as the Menteri Besar (chief minister of the state) of Selangor and the State Assemblyman for Sungai Tua. Before assuming this role, he was the Selangor State Executive Councillor and vice chairman of Selangor Sports Council. He has been actively involved with state programmes for youths and sports, as well as promoting the arts and culture, throughout his political career.	
Ilaria Chan, Group Advisor on Social Impact Investments, Grab Ilaria is the Group Advisor on Social Impact Investments for Grab, focusing on advancing diplomacy, thought leadership and social impact reach. Before this role, she served as a corporate finance executive and helped drive Grab's historical \$5B Series H fundraising—the largest in the history of Southeast Asia. Ilaria was formerly an executive director at Goldman Sachs, focusing on Asia equities. She is currently a global speaker, private investor, and serves on the boards of non-profits Care for Children and EmancipAction. She is also an operating advisor to Owl Ventures, an advisory committee member to GlobalSF's Women Empowerment Initiative, and serves on the advisory board of British real estate development firm Kinrise.	